

Rules of My.Com WWDC Giveaway Competition

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. VALID IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY. PARTICIPATION IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

THIS CONTEST IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH, FACEBOOK OR TWITTER. YOU ARE PROVIDING YOUR INFORMATION TO SPONSOR AND AGENCIES ACTING ON ITS BEHALF WITH REGARD TO THIS PROMOTION, AND NOT TO FACEBOOK OR TWITTER. PLEASE SEE THE "USE OF PERSONAL INFORMATION" SECTION BELOW FOR DETAILS REGARDING THE USE OF PERSONAL DATA COLLECTED IN CONNECTION WITH THIS CONTEST.

My.com giveaway competition (the "Contest") is aimed to engage social media users («Entrant(s)» or «You») in building awareness of My.com services' integration with Apple Watch during Apple Worldwide Developer Conference ("WWDC"). The winning entries will be chosen and prizes awarded by random choice from those who are eligible as specified in Section 2 and have taken the relevant actions specified in Section 5 in a time frame specified in Section 4 as described in these Rules (the "Rules").

1. BINDING AGREEMENT: In order to enter the Contest, you must agree to the Rules. Therefore, please read these Rules prior to entry to ensure you understand and agree. You agree that participation in the Contest constitutes agreement to these Rules. You may not submit any answer to enter the Contest and are not eligible to receive the prize described in these Rules unless you agree to these Rules. These Rules form a binding legal agreement between you and My.com with respect to the Contest.

2. ELIGIBILITY: To be eligible to enter the Contest, an Entrant must: (a) be a U.S. citizen or permanent U.S. legal resident (i.e. must be able to show proof of legal permanent residence, for example, a "green card"); (b) be 18 years or older. Contest is void in Puerto Rico, U.S. territories and possessions, outside of the U.S., and where prohibited by law. Employees, interns, contractors, and official office-holders of My.com, and its parent company, subsidiaries, affiliates, and their respective directors, officers, employees, advertising and promotion agencies, representatives, and agents ("Contest Entities"), and members of the Contest Entities' and their immediate families (parents, siblings, children, spouses, and life partners of each, regardless of where they live) and members of the households (whether related or not) of such employees, officers and directors are ineligible to participate in this Contest.

3. SPONSOR: The Contest is sponsored by MY.COM US, INC., a Delaware corporation with principal place of business at 201 San Antonio Circle, Mountain View, CA, 94043, USA.

4. CONTEST PERIOD: The Contest begins on Sunday June 7th, 2015, 9am Pacific Time (PT) Zone in the United States and ends on Friday June 12th, 2015, 11:59pm Pacific Time (PT) Zone ("Contest Period"). Winners will be announced on Wednesday June 17th, 2015. All dates are subject to change.

5. HOW TO ENTER: NO PURCHASE NECESSARY TO ENTER OR WIN. To enter the Contest,

5.1. download myMail app for iOS from Apple App Store;

5.2. (a) Log into or create your Twitter account; (b) follow @mycom_official and (c) tweet the image of yourself using myMail app along with the hashtags #myMail and #WWDC (the «Submission»). You will receive one (1) Contest entry. Twitter terms and conditions (<https://twitter.com/tos>) apply.

5.3. Alternatively, (a) visit My.com Facebook page at <https://www.facebook.com/mycom.official>; (b) log into Facebook or create Facebook account and like My.com page; and (c) post the image of yourself using myMail app along with the hashtags #myMail and #WWDC (the «Submission») on the Sponsor's wall. You will receive one (1) Contest entry. Facebook terms and conditions (<https://www.facebook.com/policies>) apply.

5.4. Respond to My.com's message when picked as a winner within 24 hours, to share a direct message of their email address/ mailing address.

You must post the Submission from your real personal account. Posting Submissions more than once will not increase your chances to win. LIMIT ONE (1) ENTRY PER ENTRANT. Subsequent entries will be disqualified. Machine or computer-generated mass entries will be disqualified. In case the random choice falls to Twitter and Facebook accounts belonging to the same Entrant, one (1) prize will be awarded.

To be considered for the Contest, Submissions must be: (i) complete (as determined by My.com); (ii) received by Friday June 12th, 2015, 11:59pm Pacific Time (PT) Zone; and (iii) in English (unless otherwise specified). Any submission not meeting the aforementioned criteria will be disqualified.

6. WINNING: The winners will be defined by random choice of Submissions that meet the criteria specified in Sections 5 and 10 of the Rules.

7. PRIZES: Certain iPhone and Apple Watch accessories (the "Prize") will be awarded to winners. Sponsor reserves the right to modify the Prize without prior notification.

Ten (10) prize winners will be eligible to receive the applicable prize (the "Prize") specified in the Rules. Five (5) prize winners will be chosen from Facebook Submissions and five (5) prize winners will be chosen from Twitter Submissions. The overall value of each prize must not exceed two hundred dollars (\$200). The time of the prize distribution will be provided to winners in the prize acceptance certificate but will not be later than twenty-four (24) hours from Wednesday June 17th, 2015, 11:59pm Pacific Time (PT) Zone.

No portion of the Prize may be transferred, redeemed for cash or substituted, except by Sponsor (in its sole discretion), which reserves the right to substitute any portion of the Prize with a prize of equal or greater value for any reason, including, without limitation, Prize unavailability. All expenses not specifically identified as included in the Prize are the sole responsibility of the Prize winner. The Prize, and all elements thereof, are subject to availability. The Prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation any implied warranty of merchantability or fitness for a particular purpose). Acceptance, participation in and/or use of the Prize is at winner's sole risk and Sponsor is not responsible for any damages whatsoever including special, indirect, or consequential damages, arising out of or in connection with the use and/or misuse of the Prize.

8. TAXES: Prize winner will be solely responsible for all federal, state and local taxes and fees and other expenses associated with his/her Prize receipt and/or use that are not expressly included in the Prize description. The Prize winner may be issued a 1099 tax form for the approximate retail

value of the Prize. Failure to take or complete any portion of the Prize does not relieve the Prize winner of his/her tax obligations associated with winning the Prize.

9. PRIZE CONDITIONS: Except where prohibited by law, the Prize winner's entry and acceptance of the Prize constitutes the winner's irrevocable, sub-licensable, absolute right and permission for the Contest Entities, to use, publish, post or display said Prize winner's name, photograph, likeness, statements, biographical information, voice, city and state address, Prize information, any quotes attributable to him or her and any other indicia of persona (regardless of whether altered, changed, modified, edited, used alone, or used with other material in the Contest Entities' sole discretion) for any purpose, including but not limited to advertising, trade, promotional and publicity purposes, on a worldwide basis, and in all forms of media now known or hereafter devised, in perpetuity, without further authorization, notification, opportunity to review, approval or compensation of any kind, and each Entrant releases all Contest Entities from any and all liability related thereto. Nothing contained in these Official Rules obligates the Contest Entities to make use of any of the rights granted herein and Prize winner waives any right to inspect or approve any such use.

10. GENERAL CONDITIONS: This contest is subject to all applicable federal, state and local laws. By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Entrants waive any right to claim ambiguity in the Contest or these Official Rules. All Entrants agree to follow the Official Rules and release, discharge, hold harmless and indemnify the Contest Entities and each of them (collectively, the "Released Parties") against any and all liability, damages or causes of action (however named or described), with respect to or arising out of any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any promotional-related activity or participation in this Contest. In consideration for being awarded the Prize, or any portion thereof, Prize winners hereby agree and consent, without further authorization, compensation or remuneration of any kind, to the use of Prize winner's name and/or likeness in any and all advertising, promotions and other publicity conducted by Contest Entities, except where prohibited by law. Sponsor reserves the right to modify the scheduling of the Contest without prior notification, and the right to make changes or additions to these Official Rules for any reason at any time. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. USE OF PERSONAL INFORMATION. In order to participate in the Contest, Entrants will be required to supply certain information about themselves, including the real name, address, contact number and other details. This information will be used by Sponsor for the purposes of administering the Contest, and may be shared with other Contest Entities. The personal information will be collected, processed and used in accordance with Sponsor's Privacy Policy. Sponsor's privacy policy can be found at: <http://legal.my.com/us/mail/privacy/>

12. RELEASE: WINNERS AND ENTRANTS RELEASE, DISCHARGE, AND AGREE TO INDEMNIFY AND HOLD HARMLESS, THE SPONSOR, CONTEST ENTITIES, AND THEIR RESPECTIVE MANAGERS, MEMBERS, DIRECTORS, OFFICERS, EMPLOYEES, PARENTS, SUBSIDIARIES, AFFILIATES, AGENTS AND REPRESENTATIVES FROM AND AGAINST ANY LIABILITY FOR ANY DAMAGES, INJURY OR LOSSES, TO ANY PERSON (INCLUDING DEATH), OR PROPERTY, OF ANY KIND RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY FROM ACCEPTANCE, POSSESSION, MISUSE OR USE OF THE PRIZE, ANY PORTION THEREOF OR PARTICIPATION IN ANY PROMOTION RELATED ACTIVITY OR PARTICIPATION IN THIS CONTEST.

By entering this Contest, the Entrant agrees to the following Statement: I expressly understand that Section 1542 of the Civil Code of California provides substantially as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR

SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM, MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH DEBTOR."

The provisions of this Section 1542 of the Civil Code of California and any similar law of any state, territory, or other jurisdiction are hereby expressly waived.

13. LIMITATIONS OF LIABILITY: The Contest Entities are not responsible for late, lost, damaged, misdirected, incomplete, illegible, undeliverable, destroyed, and/or lost, late, misdirected, undeliverable or incomplete entries due to system errors or failures, or faulty transmissions and/or entries not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete or garbled computer or telephone transmissions, or for any problems or technical malfunction(s) of any telephone network or lines, computer online systems, servers or providers, computer equipment, or entries not received by Sponsor on account of technical problems or traffic congestion on computer networks, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participating in the promotion or downloading any material for the Contest, or other telecommunications malfunctions which may limit an entrant's ability to participate. Sponsor may prohibit an Entrant from participating in the Contest or winning the Prize if, in its sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten or harass any other Entrants or Sponsor representatives. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of the Contest is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. If for any reason this Contest is not capable of running as planned, including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, or any other causes beyond the reasonable control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the promotion, then Sponsor reserves its right at its sole discretion to cancel, terminate, modify or suspend the Contest.

14. FURTHER LIABILITY LIMITATIONS: To the maximum extent permitted by law, in no event will SPONSOR be responsible or otherwise liable for any damages or losses of any kind, including direct, indirect, incidental, consequential or punitive damages related to the promotion, including any access to or use of the website or any downloading from or printing material from the website. Everything on the website is provided "as is" without warranty of any kind, either expressed or implied, including implied warranties of merchantability, fitness for a particular purpose, or non-infringement. Some jurisdictions may not allow limitations or exclusions of liability for incidental or consequential damages or exclusion of implied warranties so some of the above limitations or exclusions may not apply. Winners agree that all prizes are provided "as is" without any warranty, representation, or guarantee, express or implied, in fact or in law, whether now known or hereinafter enacted, relative to the use or enjoyment of the prize, including, without limitation, its quality, merchantability, or fitness for a particular purpose. Further, no responsibilities are accepted for any additional expenses, omissions, delays, or re-routing resulting from any acts of any government or authority.

15. DISPUTES: Except where prohibited, Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate state or federal court located in San Francisco, California; (ii) any and all claims, judgments and awards on behalf of Entrant shall be limited to actual out-of-pocket costs incurred, if any, including costs associated with entering this Contest, but in no event attorneys' fees, and in no event to exceed fifty dollars (\$50); and (iii) under no circumstances will Entrant be permitted to obtain awards for, and

Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (iv) this Contest and any dispute arising under or related thereto (whether for breach of contract, tortious conduct or otherwise) will be governed by the internal laws of the State of California without giving effect to its conflicts of law or choice of law principles or rules that would cause the application of any other state's laws.